**Gould Burgess Shale Writing Assignment Three**

**Chapter III. Reconstruction of the Burgess Shale: Toward a New View of Life pp 79-239.**

This assignment consists of a take-home single spaced typed page (one inch margins, 12 point font; 500 words) based on Chapter III in “Wonderful Life: The Burgess Shale and the Nature of History”.

Please provide the following information in your discussion.

1. First, pick your favorite Burgess Shale invertebrate and provide a single paragraph of information describing why this is your favorite Burgess Shale invertebrate. Try to act like a “real” invertebrate zoologist and in your description provide some biological and specific invertebrate zoology reasons of why this is your favorite Burgess Shale invertebrate. You may use the following web site for more information on your favorite invertebrate (http://burgess-shale.rom.on.ca/en/index.php).
2. Next, do a Google search using the worldwide web and image searches and other key word searches to see if your favorite invertebrate has infiltrated popular culture. For example some of the Burgess Shale fossils have been made into jewelry, beanie babies and Halloween costumes. There is even a progressive rock band “The Dead City Rodents” who recorded an entire album “The Burgess album” about their favorite Burgess Shale invertebrates (look them up on Amazon)! If you would like you can also use other search techniques and other search engines. Next, in a single paragraph provide what searches you did, what key words you used, and what results you found.

Finally, in a single paragraph please provide some ideas of why you think your invertebrate has or has not been incorporated into popular culture; and compare and contrast those ideas to why this was your favorite invertebrate from an invertebrate zoology perspective. You may use an additional page for any figures or diagrams you find on the web and however your writing must be confined to a single spaced page